

# Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

Redshift **Attention: Accounts Payable** 411 Branchway Road Richmond, VA 23236-3034



Advertiser	Young Guns Action Fund
Product	YG ACTION FUND 9/7
Estimate Number	167

Invoice #	116587-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/04/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

]	Order #	116587	
	Alt Order #	06278508	
	Deal #		
1	Order Flight	09/07/12 - 10/04/12	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRAL	WRAL AM News	6-7a				-				
	ISSUE CLA	ASS OF TIME									
				10/01/12 to	0 10/07/12	3x	MTWT				
	WRAL			М	10/01/12	:30	6:13 AM	YG02-NC07H	\$1,600.00		1
	WRAL			Tu	10/02/12	:30	6:53 AM	YG02-NC07H	\$1,600.00		3
	WRAL			W	10/03/12	:30	5:58 AM	YG02-NC07H	\$1,600.00		2
6	WRAL ISSUE CLA	CBS This Morning ASS OF TIME	7am - 9am								
					0 10/07/12	5x	MTWT				
	WRAL			M	10/01/12	:30	8:12 AM	YG02-NC07H	\$850.00		5
	WRAL			M	10/01/12	:30	8:38 AM	YG02-NC07H	\$850.00		1
	WRAL			Tu	10/02/12	:30	7:59 AM	YG02-NC07H	\$850.00		2
	WRAL			W	10/03/12	:30	8:20 AM	YG02-NC07H	\$850.00		3
	WRAL			Th	10/04/12	:30	8:53 AM	YG02-NC07H	\$850.00		4
10	WRAL ISSUE CLA	Noon News ASS OF TIME	12p-1p								
				10/01/12 to	0 10/07/12	5x	MTWT				
	WRAL			M	10/01/12	:30	12:37 PM	YG02-NC07H	\$700.00		1
	WRAL			Tu	10/02/12	:30	12:28 PM	YG02-NC07H	\$700.00		2
	WRAL			Tu	10/02/12	:30	12:53 PM	YG02-NC07H	\$700.00		5
	WRAL			W	10/03/12	:30	12:36 PM	YG02-NC07H	\$700.00		3
	WRAL			Th	10/04/12	:30	12:13 PM	YG02-NC07H	\$700.00		4
13	WRAL ISSUE CLA	Young and the Restless ASS OF TIME	4-5p								
					0 10/07/12	4x	MTWT				
	WRAL			M	10/01/12	:30	4:26 PM	YG02-NC07H	\$1,300.00		3
	WRAL			Tu	10/02/12	:30	3:59 PM	YG02-NC07H	\$1,300.00		1
	WRAL			W	10/03/12	:30	3:59 PM	YG02-NC07H	\$1,300.00		2
	WRAL			Th	10/04/12	:30	3:58 PM	YG02-NC07H	\$1,300.00		4
16	WRAL ISSUE CLA	5:00 First News ASS OF TIME	5-530p								
				10/01/12 to	0 10/07/12	2x	MTWT				



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Line	Channel I	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRAL 5	5:00 First News	5-530p	•	•	•	•	•	<u>.</u>	•	•
	ISSUE CLAS	SS OF TIME									
	WRAL			M	10/01/12	:30	5:12 PM	YG02-NC07H	\$2,000.00		1
	WRAL			Th	10/04/12	:30	5:28 PM	YG02-NC07H	\$2,000.00		2
19	WRAL 5	<b>5:30 News</b> SS OF TIME	530-6p								
				10/01/12 to	10/07/12	3x	MTWT				
	WRAL			M	10/01/12	:30	5:52 PM	YG02-NC07H	\$2,000.00		3
	WRAL			Tu	10/02/12	:30	5:39 PM	YG02-NC07H	\$2,000.00		2
	WRAL			W	10/03/12	:30	5:42 PM	YG02-NC07H	\$2,000.00		1
22	WRAL 6	<b>Spm News (M-F)</b> SS OF TIME	6-630p								
				10/01/12 to	10/07/12	2x	MTWT				
	WRAL			М	10/01/12	:30	6:23 PM	YG02-NC07H	\$2,500.00		2
	WRAL			W	10/03/12	:30	6:22 PM	YG02-NC07H	\$2,500.00		1
27	WRAL (	CBS Evening News (M-F) SS OF TIME	630p-7p								
				10/01/12 to	10/07/12	3x	MTWT				
	WRAL			М	10/01/12	:30	6:50 PM	YG02-NC07H	\$2,000.00		3
	WRAL			M	10/01/12	:30	6:59 PM	YG02-NC07H	\$2,000.00		2
	WRAL			W	10/03/12	:30	6:59 PM	YG02-NC07H	\$2,000.00		1
30	WRAL L	Late News SS OF TIME	11-1135p								
				10/01/12 to	10/07/12	4x	MTWT				
	WRAL			M	10/01/12	:30	11:12 PM	YG02-NC07H	\$2,000.00		2
	WRAL			Tu	10/02/12	:30	11:34 PM	YG02-NC07H	\$2,000.00		1
	WRAL			W	10/03/12	:30	11:27 PM	YG02-NC07H	\$2,000.00		3
	WRAL			Th	10/04/12	:30	11:34 PM	YG02-NC07H	\$2,000.00		4
31	WRAL T	Tue Hour 1 SS OF TIME	8-9p								
				10/01/12 to	10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:30	7:59 PM	YG02-NC07H	\$8,000.00		4
			We war	rant that the actu	al broadcast info	rmation show	n on this invoice	was taken from the program	log.		



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	Tue Hour 1	8-9p								

31 Tue Hour 1 ISSUE CLASS OF TIME

> Aired Spots 32

> > **Gross Total** \$54,750.00

**Agency Commission** \$8,212.50

**Net Amount Due Payment Terms 30 Days** \$46,537.50